EXTERNAL AFFAIRS

Media Relations, Public Education and Outreach, Legislative Affairs and the Kitchen Sink
EXTERNAL AFFAIRS
Media Relations

- Press Releases
- Issue Statements
- News Conferences
- Media Inquiries
- Interviews
- Letters to the Editor
- Opinion Editorials

FOR IMMEDIATE RELEASE: Thursday, September 13, 2012
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www.FloridaDisaster.org

ELEVATED RISK OF RIP CURRENTS EXPECTED THROUGH SUNDAY ALONG MANY FLORIDA BEACHES

TALLAHASSEE – The Florida Division of Emergency Management (FDEM) reminds residents and visitors to use caution when visiting the beach as a moderate to high risk of rip currents is expected through this weekend along the entire Atlantic coast and the Florida Panhandle coast from Franklin County westward. An extended period of onshore winds and ocean swells will combine to produce hazardous surf conditions on the beaches. It is important to remember that when red flags are flying, beachgoers should remain alert while visiting these beaches.

"Wind and ocean factors can create rough surf and dangerous rip currents along Florida’s Atlantic and Gulf coasts," said State Meteorologist Amy Godsey. "Rip currents are life threatening to anyone entering the water and beachgoers should remember to review the rip current outlook for their area, check the warning flag signs before entering the water and swim within sight of a lifeguard."

Transit through bays and inlets may also be hazardous for mariners with small boats, especially during times of outgoing tides. A Small Craft Advisory is in effect along Florida’s Northeast and Southeast Coasts, as well as the coastal waters off the eastern Florida...
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ESF 14

During SEOC Activation:

- Press Releases
- News Conferences
- Media Inquiries
- Interviews
- Joint Information Center
- Intergovernmental Relations Team
- Coordination with FEMA
- Coordination with County PIOs
- Florida Emergency Information Line
EXTERNAL AFFAIRS

Public Education

Multi-Media Campaign

2013 Severe Weather Awareness Week

New Campaigns in 2013
Stay Tuned…..
Know Your Zone
FDEM / SERT Branding
EXTERNAL AFFAIRS

Legislative Affairs

2013 LEGISLATIVE SESSION DATES
March 5, 2013  Regular Session Convenes
April 23, 2013  50th Day of Session – Last Day of Committee Meetings
May 3, 2013  60th Day of Session - Last Day of Regular Session

2013 LEGISLATIVE PRIORITIES
- Address concerns over consolidation of FDEM Data Center into the Southwood Shared Resource Center (SSRC)
- Update language in HB 503 regarding the state’s floodplain management
- Increase base grants for County’s using EMAP standards
EXTERNAL AFFAIRS
We’re here for you!

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