To help keep Florida’s residents and visitors up-to-date on disaster-related operations, DEM provides a variety of information through several social media accounts, including the official SERT blog, three Twitter accounts and a Facebook page.

Our blog provides day-to-day information on emergency management activities, potential statewide hazards and other preparedness events throughout Florida and the nation.

The Division’s three twitter accounts offer users different perspectives on important emergency management-related topics. DEM’s main account, @FLSERT, gives general program and emergency information, news releases, interesting facts, videos and photos of current events; @FLSERTWeather retransmits significant severe weather alerts and statements issued by the National Weather Service and the National Hurricane Center that are specific to Florida, as well as links to weather-related press releases and Florida hazardous weather awareness information; @FLStateWatch provides a daily feed of breaking news and alerts from the Florida State Watch Office Operations Team for all 67 Florida counties.

Facebook, another popular social media forum, is our most recent outreach service and provides users with another option to readily access DEM and disaster information.

DEM continuously strives to promote public awareness through traditional and emerging media platforms in order to provide clear, concise information to the general public, the emergency management community and news media. As technology continues to emerge, DEM will further explore every avenue available to disseminate emergency management information to the public.