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FDEM ANNOUNCES FIRST-EVER ONLINE VOTING IN VIDEO PSA CONTEST
FOR 2013 SEVERE WEATHER AWARENESS WEEK
~Vote online via Kids Get A Plan Facebook Page through March 1st~

TALLAHASSEE – The Florida Division of Emergency Management (FDEM) encourages Floridians to vote in the 2013 Severe Weather Awareness Week Video Public Service Announcement (PSA) contest. Six finalists were selected from more than thirty video entries submitted by middle and high school students from around the state.

Voting continues through March 1 on the Kids Get A Plan Facebook page, www.facebook.com/KidsGetAPlan. The winner from the middle school and high school will be announced during National Severe Weather Awareness Week, March 4 – 8, 2013.

The six finalist videos are available under the “videos” section on the Kids Get a Plan Facebook page. To vote for one middle school and one high school finalist, select “like” on the video on the page. The Kids Get a Plan Facebook page contains valuable information about hazardous weather and preparedness tips. The public is encouraged to “like” the page for updates throughout the year.

The goal of the 2013 Severe Weather Awareness Week campaign is to promote preparedness by all Floridians for all types of hazards. This campaign allows all Floridians to play a role in selecting the winning submissions. Each of the finalists will receive a prize and winning submissions from each category will be professionally reproduced and incorporated into FDEM’s 2013 media campaign.

FDEM would like to thank their 2013 Severe Weather Awareness Week partners for their continued support: AT&T, Florida Association of Broadcasters, Florida Power and Light, Florida Gators IMG Sports Network, Florida State Seminoles IMG Sports Network, Florida Chapters of the American Red Cross, Florida Department of Education, National Weather Service, and Volunteer Florida.

To learn more about Severe Weather Awareness Week in Florida visit www.FloridaDisaster.org/SWAW. To Get A Plan!, visit www.FloridaDisaster.org, and follow FDEM on Twitter at @FLSERT, on Facebook at www.Facebook.com/FloridaSERT www.Facebook.com/KidsGetAPlan and on Google+ at FLSERT.

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