HOLIDAY BEACHGOERS REMINDED TO BE AWARE THAT A MODERATE RISK OF RIP CURRENTS MAY BE EXPECTED ALONG FLORIDA’S ATLANTIC COAST THIS WEEKEND

TALLAHASSEE—Florida Division of Emergency Management officials are reminding beachgoers along the entire Atlantic Coast to be aware this holiday weekend as a moderate risk of rip currents may be expected. Those venturing to the beach should remember the warning flag system and try to swim in a lifeguard-protected area.

“Despite sunny skies and warm temperatures, continued onshore winds could cause rough beach conditions along Florida’s Atlantic Coast this Presidents’ Day weekend,” said State Meteorologist Amy Godsey. “We want all residents and visitors to enjoy the Sunshine State’s beautiful beaches safely. By heeding the advice of local officials and lifeguards, beachgoers can reduce their chances of injury or loss of life.”

A rip current is a narrow, powerful current of water that runs perpendicular to the beach, out into the ocean. These currents may extend 200 to 2,500 feet (61 to 762 meters) lengthwise, but they are typically less than 30 feet (9 meters) wide. Also, rip currents can often move at more than 5 miles per hour (8 kilometers per hour) or faster and are not always identifiable to the average beachgoer. The greatest safety precaution that can be taken is to recognize the danger of rip currents and always remember to swim at beaches with lifeguards.

When at the beach:
• Whenever possible, swim at a lifeguard-protected beach.
• Be cautious at all times, especially when swimming at unguarded beaches.
• Obey all instructions and orders from lifeguards. Lifeguards are trained to identify hazards. Ask a lifeguard about the conditions before entering the water. This is part of their job.
• Learn how to swim in the surf. It's not the same as swimming in a pool or lake. Also, never swim alone.
• Stay at least 100 feet away from piers and jetties. Permanent rip currents often exist alongside these structures.
• Consider using polarized sunglasses when at the beach. They will help you to spot signatures of rip currents by cutting down glare and reflected sunlight off the ocean’s surface.
• Pay especially close attention to children and persons who are elderly when at the beach. Even in shallow water, wave action can cause loss of footing.

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If caught in a rip current:

- Remain calm to conserve energy and think clearly.
- Never fight against the current.
- Think of a rip current like a treadmill that cannot be turned off, which you need to step to the side of.
- Swim out of the current in a direction following the shoreline. When out of the current, swim at an angle—away from the current—towards shore.
- If you are unable to swim out of the rip current, float or calmly tread water. When out of the current, swim towards shore.
- If you are still unable to reach shore, draw attention to yourself by waving your arm and yelling for help.

If you see someone in trouble, don't become a victim too:

- Get help from a lifeguard.
- If a lifeguard is not available, have someone call 9-1-1.
- Throw the rip current victim something that floats—a lifejacket, a cooler, an inflatable ball.
- Yell instructions on how to escape.
- Remember, many people drown while trying to save someone else from a rip current.

Follow safe boating practices:

- Have a VHF Marine Band Radio and NOAA Weather Radio on board.
- Check the marine forecast well ahead of time.
- Know the limitations of your boat. If small craft advisories or gale warnings are issued, you should postpone travel.
- Be sure everyone aboard is wearing a life jacket.
- File a float plan at your marina.
- Thunderstorms and weather-related hazards form quickly. Never let these storms cut off your route back to land.

Beachgoers who want to learn more about rip currents can visit www.ripcurrents.noaa.gov. Boaters can go to www.srh.noaa.gov/wml to check the current marine conditions and updated forecasts. For more information on the Florida Division of Emergency Management and to GET A PLAN!, please visit: www.FloridaDisaster.org. Follow us on Twitter at www.Twitter.com/flsert or join our blog at: http://flsertinfo.blogspot.com/.

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