FOR IMMEDIATE RELEASE
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Florida Emergency Management Launches Daily Reports on YouTube

TALLAHASSEE — Beginning today residents and emergency officials can now receive daily situation reports produced by the Florida Division of Emergency Management online via the worldwide web service YouTube, keywords: “Florida SERT” available at http://www.youtube.com/FloridaSERT

The daily reports are designed to give a quick snapshot of daily operations, statewide weather reports and hazardous conditions that are being monitored by the State Watch Office, the 24 / 7 operations facility for the state of Florida. This product is part of an ongoing initiative by the Division and State Emergency Response Team to incorporate new media resources to better inform Floridians.

“We’ve seen tremendous growth in new media and its use for information gathering and sharing, especially during times of disaster,” said State Emergency Management Director Craig Fugate. “This page provides us with another tool by which to share useful information to our residents, visitors and responders seven days a week”

The site will also host preparedness videos and additional reports as conditions warrant.

Users can also go to the Florida Division of Emergency Management’s website at www.FloridaDisaster.org to find text versions and other information on the Division's Preparedness, Response, Recovery, and Mitigation programs.

Again to receive the daily video situation reports go to Florida SERT at: http://www.youtube.com/FloridaSERT

For more information on how you can Get a Plan! today, visit www.FloridaDisaster.org.

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