



STATE OF FLORIDA

DEPARTMENT OF COMMUNITY AFFAIRS

"Dedicated to making Florida a better place to call home"

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FOR IMMEDIATE RELEASE

Media Release
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Contact: Mike Stone, PIO
(850) 413-9969

2006 HAZARDOUS WEATHER AWARENESS POSTER CONTEST ANNOUNCED

~ Grades 4 and 5 statewide are invited to participate in the poster contest, deadline is February 6 ~

TALLAHASSEE— The Florida Department of Community Affairs' Division of Emergency Management, in partnership with Florida's American Red Cross Chapters, Florida Department of Education, Florida Emergency Preparedness Association, Florida Association of Broadcasters, Federal Alliance for Safe Homes and Florida's National Weather Service Forecast Offices are conducting a statewide poster contest to be held as part of the 2006 "Hazardous Weather Awareness Week", slated for February 12-18, 2006.

Fourth and fifth graders in all 67 school districts are invited to participate in the contest, and the top winners' artwork will be displayed in the Rotunda of the State Capitol during the third week of February 2006. Prizes will include Office Depot gift certificates, U.S. savings bonds, and weather radios.

The annual media event and award ceremony will be held in the Rotunda at 10:00 a.m. on Monday, February 13, 2006.

"We're looking for a tremendous response again this year and want to encourage all eligible students to participate and show off their talents," said State Meteorologist Ben Nelson, of the Florida Division of Emergency Management, in Tallahassee.

The poster contest is part of an annual public awareness campaign that will also include distribution of the "Florida Hazardous Weather Guide" in school classrooms, as well as the statewide, "Tornado Drill" to be conducted on Wednesday, February 15, 2006, by the Florida offices of the National Weather Service.

Posters must be postmarked on or before Monday, February 6, 2006 and must arrive at the American Red Cross no later than Wednesday, February 8, 2006. Winners will be notified by phone.

For more information and a complete list of contest rules and requirements, please visit: www.FloridaDisaster.org or www.tallytown.com/redcross/HWAW.html, or contact Chris Floyd at (850) 878-6080.

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2 5 5 5 SHUMARD OAK BOULEVARD • TALLAHASSEE , FLORIDA 32399 -2100

Phone: (850) 488-8466/Suncom 278-8466 FAX: (850) 921-0781/Suncom 291-0781

Internet address: <http://www.dca.state.fl.us>

**CRITICAL STATE CONCERN FIELD OFFICE
DEVELOPMENT**
2796 Overseas Highway, Suite 212
Marathon, FL 33050-2227
(305) 289-2402

COMMUNITY PLANNING
2555 Shumard Oak Boulevard
Tallahassee, FL 32399-2100
(850) 488-2356

EMERGENCY MANAGEMENT
2555 Shumard Oak Boulevard
Tallahassee, FL 32399-2100
(850) 413-9969

HOUSING & COMMUNITY
2555 Shumard Oak Boulevard
Tallahassee, FL 32399-2100
(850) 488-7956

2006 Hazardous Weather Awareness Poster Contest

The 2006 Hazardous Weather Awareness Poster Contest is part of the activities to promote weather safety during the 2006 Hazardous Weather Awareness Week February 12th through 18th.

Who May Enter

Any Florida student enrolled in fourth or fifth grades during the 2005 - 2006 school year.

Mailing Posters

Posters must be packed, wrapped flat and mailed to the: American Red Cross, 187 Office Plaza Drive, Tallahassee Florida 32301.

Deadline

Posters must be postmarked on or before Monday February 6th 2006 and must arrive at the American Red Cross no later than Wednesday February 8th 2006. Winners will be notified by phone.

Poster Specifications

- Posters must be submitted on poster or illustration board.
- The overall dimensions shall be approximately 15" x 20".
- All artwork must be original and may be any media desired with the exception of pencil, chalk, charcoal or glitter.
- Stenciled, traced, computer-generated or commercially manufactured stick-on lettering or graphics are prohibited.
- All poster will become the property of the American Red Cross.
- Posters will be judged on both the clarity of the preparedness message and the quality of the art. Posters with misspelled words will be eliminated.

Identification

The following information should appear on the back of the poster: Artist's name, age, grade, home address, telephone number and names of parents. School's name, address and telephone number along with the name of the art instructor or classroom teacher if any.

Winners

The Hazardous Weather Awareness Poster Contest has two winner categories.

- **Category # 1:** This category is for students whose posters are ranked First, Second and Third from posters from throughout Florida along with a Regional Runner-Up within each of the seven State Emergency Management Areas.
- **Category # 2:** This category is for teachers whose students posters are ranked First, Second and Third from posters from throughout Florida along with a Regional Runner-Up within each of the seven State Emergency Management Areas.

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Category # 1 - Student Winners	
First Place	<ul style="list-style-type: none"> • \$1,000 Office Depot Gift Certificate • All expense paid trip to the State Capital to mark the beginning of the 2006 Hazardous Weather Awareness Week for the winner and his/her parents. • \$100 US Savings Bond • 1 NOAA Weather Radio
Second Place	<ul style="list-style-type: none"> • \$500 Office Depot Gift Certificate • \$50 US Savings Bond • 1 NOAA Weather Radio
Third Place	<ul style="list-style-type: none"> • \$250 Office Depot Gift Certificate • \$25 US Savings Bond • 1 NOAA Weather Radio
Regional Runner-Up	<ul style="list-style-type: none"> • \$100 Office Depot Gift Certificate • 1 NOAA Weather Radio
Category # 2 - Teacher Winners	
First Place	<ul style="list-style-type: none"> • \$1,000 Office Depot Gift Certificate • 1 NOAA Weather Radio
Second Place	<ul style="list-style-type: none"> • \$500 Office Depot Gift Certificate • 1 NOAA Weather Radio
Third Place	<ul style="list-style-type: none"> • \$250 Office Depot Gift Certificate • 1 NOAA Weather Radio
Regional Runner-Up	<ul style="list-style-type: none"> • \$100 Office Depot Gift Certificate • 1 NOAA Weather Radio

In addition to the above listed prizes, the First, Second and Third Place posters along with the Regional Runner-Up posters be displayed in the Rotunda of the State Capital during Florida's Hazardous Weather Awareness Week.

Tools

Promotional Flyers

To assist in promoting the 2006 Hazardous Weather Awareness Poster Contest the following flyers have been produced.

- [Poster Contest Promotional Flyer](#)

Participation Certificate

To recognize all students who participated in the 2006 Hazardous Weather Awareness Poster Contest the following certificate has been produced. A teacher can easily down-load the certificate, write in a student's name then print a completed certificate.

- [Participation Certificate](#)

Weather Safety Information Web Sites for Teachers And Students

To assist students in preparing the correct message for their poster the web sites has been prepared.

- [Disaster Education and Preparedness Library](#)
- [Masters of Disaster](#)
- [Weather Playtime For Kids](#)

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