

**INTERN PD FORM**

**Internship Position:** *(i.e. SWO Intern, RCMP Intern…)*

HLMP Marketing Intern

**Semester/Year:**

Fall 2022

**Intern Supervisor:**

Grant Goodwin; Grant.Goodwin@em.myflorida.com; x4516

**Internship Objective/Job Description:**

The Hurricane Loss Mitigation Program (HLMP) is a state-funded mitigation program. Governmental agencies and non-profits apply once per year to fund projects to mitigate the effects of hurricanes. The goal of the internship is to market the program to eligible applicants through outreach and clear messaging.

**Please list specific project tasks intern is expected to complete during internship tenure:**

Marketing (website design, social media posts, campaign strategies, outreach presentations), Loss Avoidance of Program (tracking previous projects to show mitigation efforts with GIS team).

**Desired Skills/Experience:**

Media and marketing experience. Preferred to have Emergency Management experience, but not required.

**Training/Prerequisites required or recommended:**

IS 100, 200, 700, 800 highly recommended

**Desired Majors (Specific majors or “open to all”):**

Marketing, Emergency Management, Public Administration, Business

**Will there be opportunities for travel? If so, explain:**

Potentially. This will include outreach, trainings, and site visits.

**Can this internship be completed virtually?**

Hybrid

**Please submit completed form to:**

Sierra Perna

Sierra.perna@em.myflorida.com