

2026 Florida Disaster Foundation Sponsorships



WELCOME



Kevin Guthrie

Executive Director

Florida Division of Emergency Management

2026 FOUNDATION SPONSORED EVENTS

HURRIGAINS 5K



FRIDAY, JANUARY 23

EM DAY 2026



FEBRUARY 24-25

FTEM 2026



MAY 31-JUNE 5

THE FLORIDA DISASTER FOUNDATION

- The Florida Disaster Foundation is the direct support organization for the Florida Division of Emergency Management.
- The Foundation provides assistance, funding, and support in disaster response, recovery, and relief efforts for natural emergencies.
- These funds are designed to directly contribute to the immediate recovery of communities impacted by disasters and provide needed support where federal assistance stops.
- The funds are also used to enhance training opportunities for emergency management personnel statewide.
- Events like EM Day and FTEM would not be possible without your support.

2026 FLORIDA DISASTER FOUNDATION SPONSORSHIPS

SURGE



\$15,000

- **Surge Level**
Sponsorship for all 2026 events to include Hurrigains 5K, EM Day at the Capitol and FTEM 2026

INVEST



\$30,000

- **Invest Level**
Sponsorship for all 2026 events to include Hurrigains 5K, EM Day at the Capitol and FTEM 2026

STORM



\$50,000

- **Storm Level**
Sponsorship for all 2026 events to include Hurrigains 5K, EM Day at the Capitol and FTEM 2026

CAT 5



\$75,000

- **CAT 5 Level**
Sponsorship for all 2026 events to include Hurrigains 5K, EM Day at the Capitol and FTEM 2026

SUPER SPONSOR



\$100,000

- **CAT 5 plus bonuses**
- Ability to sponsor additional events throughout 2026.
- Logo on Foundation marketing to be given out at training events (at least one per month)
- Advertisement at FL delivered training courses

HURRIGAINS 5K

SURGE

- Logo on event t-shirt
- Commemorative challenge coin

INVEST

- Logo on event t-shirt
- Commemorative challenge coin
- Logo on 5K webpage

STORM

- Logo on event t-shirt
- Commemorative challenge coin
- Logo on 5K webpage
- Logo on event signage
- 2 free race entries

CAT 5

- Logo on event t-shirt
- Commemorative challenge coin
- Logo on 5K webpage
- Logo on event signage
- Inclusion in email blasts to participants
- Branded signage along race route
- 5 Free race entries

SUPER SPONSOR

- Logo on event t-shirt
- Commemorative challenge coin
- Logo on 5K webpage
- Logo on event signage
- Inclusion in email blasts to participants
- Branded signage along race route
- 8 Free race entries
- Table at the event
- Recognition by Executive Director at podium
- Start/Finish Line Sponsor



JANUARY 23, 2026

EM DAY AT THE CAPITOL

SURGE

- Logo on EM Day website
- Inclusion in internal newsletter

INVEST

- Logo on EM Day website
- Inclusion in internal newsletter
- Inclusion in event program
- Morning reception table

STORM

- Logo on EM Day website
- Inclusion in internal newsletter
- Inclusion in event program
- Morning reception table
- Logo on event signage
- Company signage at all major events

CAT 5

- Logo on EM Day website
- Inclusion in internal newsletter
- Inclusion in event program
- Morning reception table
- Logo on event signage
- Company signage at all major events
- Evening reception table
- Recognition by speakers from podium

SUPER SPONSOR

- All CAT 5 benefits, plus:
- Video ads played where available

FEBRUARY 24-25, 2026

Add-Ons	Cost	Benefits
EM Day Lanyards	\$2,000	Logo on EM Day Lanyard
EM Day Badges	\$5,000	Logo on Badges

FLORIDA'S TRAINING FOR EMERGENCY MANAGEMENT SYMPOSIUM

SURGE

- Early notification of sponsorship availability for 2027 event
- Logo on signage at event
- Organization logo displayed on event website
- Inclusion in internal FDEM newsletter
- Quarter page ad in event program
- (2) FTEM Conference tickets

INVEST

- Early notification of sponsorship availability for 2027 event
- Logo on signage at event
- Organization logo displayed on event website
- Inclusion in internal FDEM newsletter
- Half page ad in event program
- 10x10 booth in tradeshow room
- Verbal thank you at event program by Executive Director
- Social Media spotlight post
- (4) FTEM Conference tickets
- (2) Gala Tickets

STORM

- Early notification of sponsorship availability for 2027 event
- Logo on signage at event
- Clickable organization logo displayed on event website
- Inclusion in internal FDEM newsletter
- Full page ad in event program
- 30-second commercial video played at event
- 10x10 booth in tradeshow room
- Verbal thank you at event program by Executive Director
- Social Media spotlight post
- Snack or coffee break sponsor (limited - first come, first served)
- (8) FTEM Conference tickets
- (4) Gala Tickets

JUNE 1-JUNE 5, 2026

HYATT REGENCY GRAND CYPRESS

FLORIDA'S TRAINING FOR EMERGENCY MANAGEMENT SYMPOSIUM

CAT 5

- Early notification of sponsorship availability for 2027 event
- Logo on signage at event
- Clickable organization logo displayed on event website
- Inclusion in internal FDEM newsletter
- Ad in event program (full page + featured company profile)
- A commercial video played at the event
- Booth in sponsor only tradeshow room (10x10 space - prominent spacing)
- Verbal thank you at event program by Executive Director Highlighted at keynote
- Social Media spotlight post
- Breakfast/Lunch sponsorship (first come, first served)
- (12) FTEM Conference Tickets
- (6) Gala Tickets

SUPER SPONSOR

- All CAT 5 benefits, plus:
- Full page ad + featured company profile + premium placement
- High traffic placement of commercial
- Dedicated space for heavy equipment at tradeshow (FDEM approval required)
- Largest footprint, premium spacing in tradeshow room
- Multiple social posts across channels
- Sponsor the outside of one classroom with promo materials
- Evening Reception Sponsorship (first come, first served)
- (3) additional FTEM Conference tickets
- (4) additional Gala Tickets (Full table) + VIP placement
- LED Banner (6ft. tall screen to add static images or videos)

JUNE 1-JUNE 5, 2026

HYATT REGENCY GRAND CYPRESS

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\$30,000

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STORM



\$50,000

- **Storm Level**
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CAT 5



\$75,000

- **CAT 5 Level**
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SUPER SPONSOR



\$100,000

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- Advertisement at FL delivered training courses

FTEM SPECIALTY SPONSORSHIPS

NETWORKING EVENT SPONSOR (4 AVAILABLE) **\$50,000**

- Exclusive branding at networking events and ability to help with planning details with FTEM planning committee
- Early notification of sponsorship availability for 2027 event
- Organization logo displayed on event website
- Inclusion in internal FDEM newsletter
- Full page ad in event program
- 10x10 booth in tradeshow room
- Verbal thank you at event program by Executive Director
- Social Media spotlight post
- (8) FTEM Conference tickets
- (5) Gala Tickets (Half table)

WI-FI SPONSOR (1 AVAILABLE)

\$45,000

- Branding of FTEM Wi-Fi around the event
- Recognition in event materials
- Early notification of sponsorship availability for 2027 event
- Organization logo displayed on event website
- Inclusion in internal FDEM newsletter
- Full page ad in event program
- 10x10 booth in tradeshow room
- Verbal thank you at event program by Executive Director
- Social Media spotlight post
- (8) FTEM Conference tickets
- (2) Gala Tickets

FTEM SPECIALTY SPONSORSHIPS

GENERAL SESSION SPONSOR (4 AVAILABLE) **\$40,000**

- Branding at General Session
- Recognition in event materials
- Early notification of sponsorship availability for 2027 event
- Organization logo displayed on event website
- Inclusion in internal FDEM newsletter
- Full page ad in event program
- 10x10 booth in tradeshow room
- Verbal thank you at event program by Executive Director
- Social Media spotlight post
- (8) FTEM Conference tickets
- (2) Gala Tickets

CLOSING SESSION SPONSOR (4 AVAILABLE) **\$40,000**

- Branding at Closing Session Brunch
- Recognition in event materials
- Early notification of sponsorship availability for 2027 event
- Organization logo displayed on event website
- Inclusion in internal FDEM newsletter
- Full page ad in event program
- 10x10 booth in tradeshow room
- Verbal thank you at event program by Executive Director
- Social Media spotlight post
- (8) FTEM Conference tickets
- (2) Gala Tickets

FTEM SPECIALTY SPONSORSHIPS

VIRTUAL CLASSROOM SPONSOR (1 AVAILABLE) \$40,000

- Branding in Virtual Classrooms
- Ability to decorate virtual classrooms for the entire week
- Recognition in event materials
- Early notification of sponsorship availability for 2027 event
- Organization logo displayed on event website
- Inclusion in internal FDEM newsletter
- Full page ad in event program
- 10x10 booth in tradeshow room
- Verbal thank you at event program by Executive Director
- Social Media spotlight post
- (8) FTEM Conference tickets
- (2) Gala Tickets

VIRTUAL INSTRUCTOR CLASSROOM SPONSOR (1 AVAILABLE) \$40,000

- Branding of Virtual Instructor Classrooms
- Ability to decorate virtual instructor classrooms for the entire week
- Early notification of sponsorship availability for 2027 event
- Organization logo displayed on event website
- Inclusion in internal FDEM newsletter
- Full page ad in event program
- 10x10 booth in tradeshow room
- Verbal thank you at event program by Executive Director
- Social Media spotlight post
- (8) FTEM Conference tickets
- (2) Gala Tickets

FTEM SPECIALTY SPONSORSHIPS

EVENT APP SPONSOR (1 AVAILABLE)

\$40,000

- Exclusive splash screen & branding when attendees open the app
- Recognition in event materials
- Early notification of sponsorship availability for 2027 event
- Organization logo displayed on event website
- Inclusion in internal FDEM newsletter
- Full page ad in event program
- 10x10 booth in tradeshow room
- Verbal thank you at event program by Executive Director
- Social Media spotlight post
- (8) FTEM Conference tickets
- (2) Gala Tickets

SOCIAL MEDIA CORNER SPONSOR (1 AVAILABLE)

\$40,000

- Branding in Social Media Corner
- Recognition in event materials
- Early notification of sponsorship availability for 2027 event
- Organization logo displayed on event website
- Inclusion in internal FDEM newsletter
- Full page ad in event program
- 10x10 booth in tradeshow room
- Verbal thank you at event program by Executive Director
- Social Media spotlight post
- (8) FTEM Conference tickets
- (2) Gala Tickets

FTEM ADD ONS

Add-Ons	Cost	Quantity Available	Highlights
Symposium Sponsorship	\$200	Multiple available	Sponsor a symposium ticket for an attendee
Hotel Event Branding	additional \$1,000+	Multiple available	Event branding around the conference
Student Investment Program Sponsorship	\$10,000	Multiple available	Sponsor a college student in the Student Investment Program (cover a student's materials, training and travel for the program)
Student Investment Program Fellowship Sponsorship	\$15,000	Multiple available	Sponsor a college student in the Student Investment Fellowship Program (June 2026-May 2027)

FTEM GALA ADD ONS

Gala Add-Ons	Cost	Quantity Available	Highlights
Photo Booth Sponsor	\$5,000	1	Branded photo backdrop & logo watermark on all photos: recognition in gala program
Gala Takeaway Sponsor	\$5,000	1	Logo on takeaway packaging handed out to gala attendees; recognition in gala program
Photo Booth Sponsor	\$5,000	1	Branded photo backdrop & logo watermark on all photos: recognition in gala program
Video Photo Booth Sponsor	\$7,500	1	Branded photo backdrop & logo watermark on all photos: recognition in gala program
Centerpiece Sponsor	\$7,500	1	Logo on table cards with centerpieces; recognition in gala program
Gala Entertainment (DJ/Band Sponsor)	\$7,500	1	Recognition from stage + branding near entertainment area; recognition in gala program

WHAT'S NEW IN 2026

- Themed Networking events
- Specialty Sponsorships
- Exhibit Hall
- Student Investment Program Capstone and Graduation
- Spanish speaking track pilot
- Elected Officials track
- Goal of 70% fresh training courses
- Double attendance from 2025 (1,100 > 2,000+)

- Hotel event branding

Grand Cypress
Ballroom

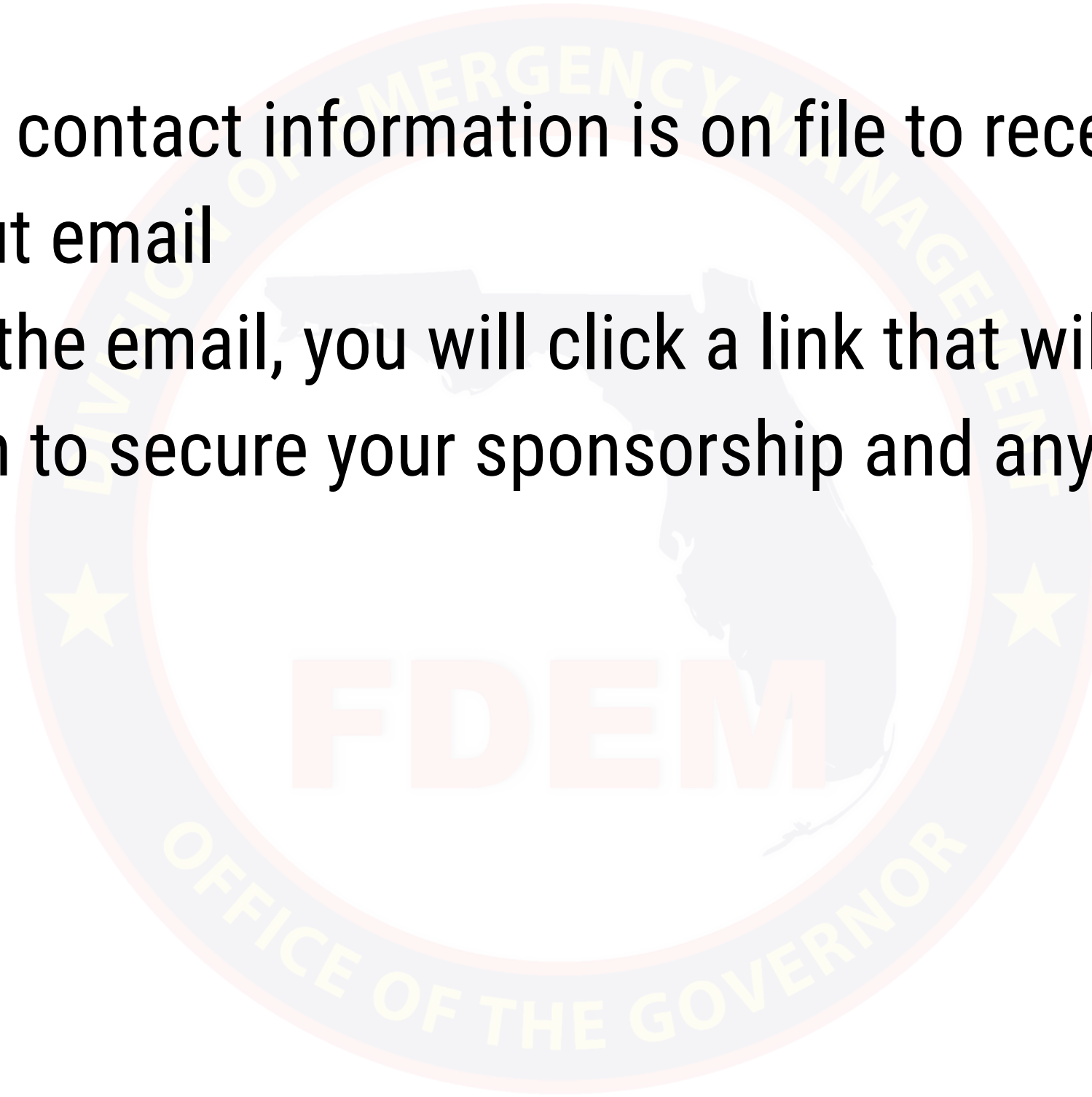


KEY DATES & IMPORTANT INFO

- ***First deadline for sponsorships will be January 5, 2026.***
 - This will also be the final deadline for participating in Hurrigains sponsorship.
- Sponsorship levels and benefits are awarded on a **first-come, first-served basis**, and must be submitted through our online Cvent portal.
- **Payment is due within 30 days of invoice.** Sponsorship is not guaranteed until full payment is received.
- If payment is not received within 30 days, **sponsorship will be given to the next person on the list.**
- Sponsors will be recognized according to the benefits outlined in their chosen sponsorship tier.
- We will do our best to accommodate all benefits, but **if something is unavailable, we will give you a similar or higher valued benefit.**
- Logos, promotional materials, and advertisements **must be provided by the sponsor by the stated deadline.**
- **All materials are subject to review and approval** to ensure compliance with agency and event branding guidelines.
- **Heavy equipment** that is chosen to be displayed at our tradeshow **is at the discretion of FDEM.**
- ***All sponsorship dollars not utilized are considered a general donation to the Florida Emergency Management Assistance Foundation, Inc.***
- PLEASE NOTE that ALL add-ons are SEPARATE and must include a SURGE, INVEST, STORM, CAT 5, or SUPER sponsorship level first in order to choose an add-on.

HOW TO SECURE YOUR SPONSORSHIP

- Ensure the correct contact information is on file to receive the sponsorship rollout email
- When you receive the email, you will click a link that will take you to our Cvent platform to secure your sponsorship and any add-ons for 2026



QUESTIONS?

thank
you

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